Align Cost Efficiencies with Mission Effectiveness!

Cost Management and Activity-Based Costing

IN TEXAS STATE GOVERNMENT

Measuring and Achieving Cost Efficient Practices in Texas State Government

May 21, 2004

Omni Austin Hotel Downtown
Austin, Texas

Develop Relevant Cost Accounting for Operational Management
Streamline the productivity of your management processes to foster continuous improvement in all levels of your agency

Reduce Overhead and Administrative Expenses
Apply best practices to consolidate your program expenses and reduce operational and administrative costs

Design Cost-Efficient Performance Measures
Align financial measurement systems with performance reports to effectively manage cost information and achieve the objectives of your organization

Integrate Cost-Efficient Processes across Government Functions
Communicate cost savings and efficiencies across management silos to ensure proper allocation, management and accounting of resources

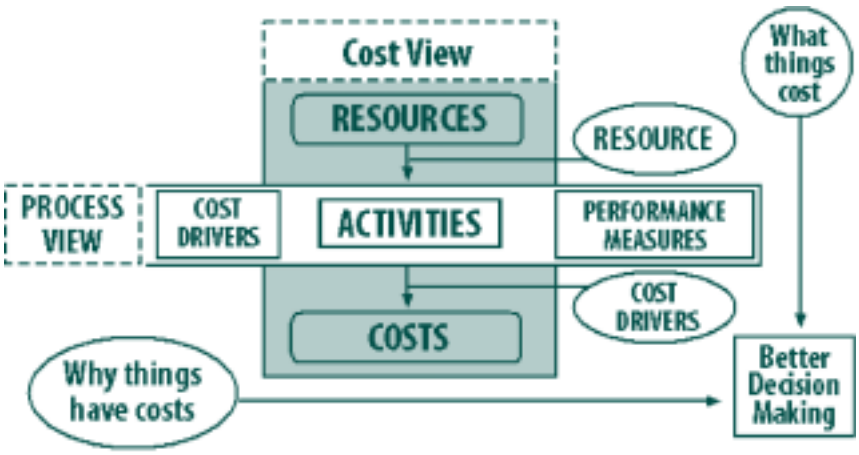
Presented By:

The Performance Institute

The ABC/M Cross

Activity-Based Costing/Activity-Based Management (ABC/M)

ABC/M's Dual Axes: Both are critical...





Specifically Designed for Texas State:

- Chief Financial Officers
- Deputy Chief Financial Officers
- Accountants
- Financial Analysts
- Performance Measurement Staff
- Budget Officers
- Program Managers

Measure Costs to Manage Costs!

Cost Management and Activity-Based Costing in Texas State Government

AGENDA

Friday May 21, 2004

8:30 **The Role of Full-Cost Accounting and Cost Management in Texas State Government**
Applying performance measurement to accounting processes has the potential to provide more efficient program evaluation, reduce costs and create organizational and cost-efficiencies in government. Full-cost accounting will benefit state government by providing accurate data to support better and sustainable management practices. Listen to a representative from the State of Texas discuss the benefits of full-cost accounting as well as its potential in these times of economic uncertainty.

9:30 **Developing a Framework for Activity-Based Costing and Cost Management in Government: Aligning to Strategic Plan and Outcome Goals**
- Develop a clear objective and a performance plan to ensure the success of a program and survival of the agency mission
- Promote accountability and flexibility to better align resources to department priorities
- Link clear objectives and definitive performance measures to integrated budget performance

10:30 **Break**

10:45 **Activity-Based Costing and Management: Defining Activities, Outputs and Allocating Cost**
- Identify Cost Drivers and resources for agency activities
- Develop ABC/M-Cross to illustrate the role of costs and drivers in management decisions
- Discuss the role of traditional input costing against the benefits of activity-based costing and management

12:00 **Lunch**

1:00 **Calculating and Correlating Program Costs by Using a Performance Framework**
- Acquire long-term and annual performance goals and measures that monitor program success
- Develop performance-based functions that break down silos and communicate success throughout the program
- Integrate goals, measures, outputs and activities into a performance framework to illustrate success

1:45 **Set Performance Targets**
- Identify manageable performance targets for outputs within the organization
- Align output targets to strategies to ensure that activities and outputs have impact on organizational goals
- Communicate the importance of meeting performance targets

2:30 **Case Study Application: Cost Management Framework Including Goals, ABC, and Measures**
- Implement the concepts of cost management and ABC in your government agency
- Develop performance measures that align with agency goals and mission
- Discover innovative approaches to aligning costs with specific activities

3:30 **Estimation and Execution**
- Create streamlined annual performance plans detailing relationships between specific budget requests and program outputs
- Use managerial-cost accounting to correlate costs of activities to performance achievements
- Improve presentation of the budget using performance measures as well as the innovative "program assessment rating tool" used by the federal government

4:30 **Adjourn**

May 21, 2004

Develop a Cost Accounting Plan by Bringing This Program In-House



The Performance Institute offers customized one-, two-, and three-day education programs to federal and state agencies that wish to train staff members in their own facility. In-house training provides a curriculum tailored specifically to your office, program, or agency in a cost-efficient way. Using Activity-Based Costing, Activity-Based Management and other cutting-edge tools and strategies, our experts will work with you to produce practical, efficient performance measures and a comprehensive cost accounting plan. If you'd like, your cost accounting sytem can be analyzed and built upon during the training. Not only will your staff complete the training with a set of performance measurements that can be implemented immediately, but with the tools to adapt and evolve, and ultimately create new, highly useful measures on their own. For more information about the in-house training options available to you, please call Geoff Eisenberg at 703-894-0481 or e-mail him at Eisenberg@PerformanceWeb.org.

Instructors

John Newton, *Legislative Budget Board, State of Texas (invited)*

Jeffrey Bergin, *Director, Center for Government Performance, The Performance Institute*

How Do I Register?

Call The Performance Institute at *703-894-0481* or visit us online at *www.PerformanceWeb.org*.

Venue

Cost Management and Activity-Based Costing in Texas State Government will be held at the Omni Austin Hotel Downtown.

Omni Austin Hotel Downtown
700 San Jacinto at 8th Street
Austin, Texas 78701
512-476-3700

Tuition

The fee for attending *Cost Management and Activity-Based Costing in Texas State Government* is $395

Group Discounts

Reduced tuition rates for delegates who attend in groups of three or more are available by contacting Geoff Eisenberg at *703-894-0481* or *Eisenberg@PerformanceWeb.org.*

Administrative Note: A 10% cancellation fee on registration will be charged for cancellations received less than three weeks from the date of the conference. As speakers are confirmed six months before the event, some speaker changes or topic changes may occur in the program. The Performance Institute is not responsible for speaker changes, but will work to ensure a comparable speaker is located to participate in the program.

About The Performance Institute

The Performance Institute is a private think tank seeking to improve government performance through the principles of competition, accountability, performance and transparency. The Institute serves as the nation's leading authority and repository on performance-based management practices for government. Its mission is to identify and disseminate the leading management innovations pioneered by "best-in-class" organizations.

Managerial Cost Accounting for Government

REGISTRATION FORM

To Register:

1. Call 703-894-0481
2. visit www.performanceweb.org
3. or fax this form to 703-894-0482

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