Align Cost Efficiencies with Mission Effectiveness!

Managerial Cost Accounting
FOR GOVERNMENT

Measuring, Managing and Reporting the Full Cost of Government Services

March 22-23
Arlington, Virginia

Achieve Relevant Cost Accounting for Operational Management
Streamline the productivity of your management processes to foster continuous improvement in all levels of your agency

Reduce Overhead and Administrative Expenses
Apply best practices to consolidate your program expenses and reduce operational and administrative costs

Design Cost-Efficient Performance Measures
Align financial measurement systems with performance reports to effectively manage cost information and achieve the objectives of your organization

Integrate Cost-Efficient Processes Across Government Functions
Communicate cost savings and efficiencies across management silos to ensure proper allocation, management and accounting of resources

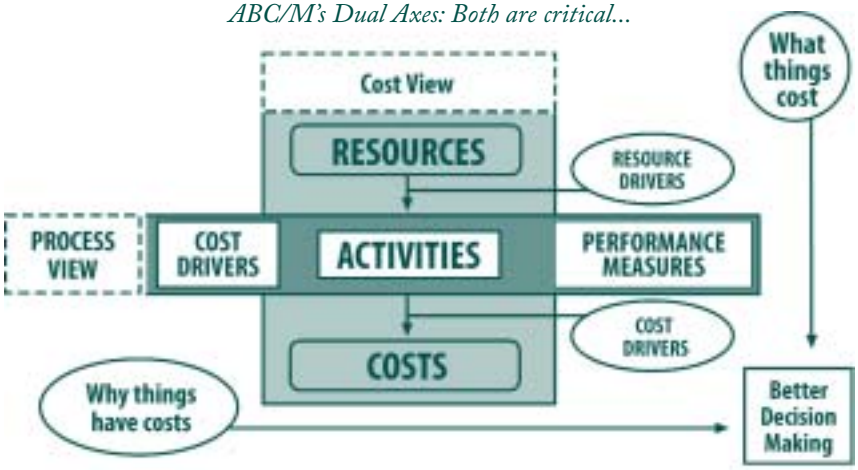
Presented By:

The Performance Institute

The ABC/M Cross

Activity-Based Costing/Activity-Based Management (ABC/M)

ABC/M's Dual Axes: Both are critical...





Specifically Designed For:

- Chief Financial Officers
- Deputy Chief Financial Officers
- Accountants
- Financial Analysts
- Performance Measurement Staff
- Budget Officers
- Program Managers

Measure Costs to Manage Costs!

Managerial Cost Accounting for Government

AGENDA

Day One: March 22, 2004

8:30 **Continental Breakfast and Registration**

9:00 **Integrating Budget, Accounting and Performance Systems**
- Get updates on budget and performance integration increasing rapidly in the federal government
- Learn how budgetary costs can be matched with programs and their performance goals

Justine Rodriguez, White House Office of Management and Budget

9:45 **Achieving Full-Cost Accounting in Government**
- Master the conceptual framework and technical insight for successful and relevant performance costing
- Understand flexibilities provided in the standards and how to maximize their benefits
- Learn how to converge cost and performance data to provide superior accountability

Bill Wright, Project Manager, General Accounting Office

10:30 **Developing Cost Information for External Reporting**
- Integrate compliance standards to ensure your cost model meets reporting requirements such as GAAP and FASAB
- Utilize best practice techniques to survive audit scrutiny
- Implement successful techniques on cost information systems for internal management and external reporting

Bill Wright, Project Manager, General Accounting Office

11:30 **GAO's Emerging Line of Practice in Cost Management**
- Learn innovative strategies and best practices to be prepared for Congressional scrutiny
- Develop an effective plan to successfully manage GAO audits
- Discuss challenges to mission performance facing auditors and managers

Bill Wright, Project Manager, General Accounting Office

12:30 **Networking Luncheon**

1:30 **Using Cost Management to Inform and Drive Internal and Management Decisions**
- Learn through after-action reviews
- Stimulating continuous improvement initiatives

Dale Geiger, Senior Fellow, The Performance Institute

3:15 **Adopting Your Framework for Cost Measurement and Allocation**
- Defining cost measurements role in the cost management process
- Allocation mechanics

Dale Geiger, Senior Fellow, The Performance Institute

4:30 **Adjourn**

Day Two: March 23, 2004

Dale Geiger, a Performance Institute senior fellow and the author of "Winning the Cost War," will facilitate Day Two of this training curriculum.

8:30 **Continental Breakfast and Registration**

9:00 **Analyzing and Managing Cost Drivers**
- Choosing the correct cost driver
- Analyzing cost drivers: examining a level of effort analysis

10:15 **Navigating Common Costing Pitfalls: Avoiding Miscalculations in Costing**
- Advanced Allocation Issues: choosing between step down, reciprocal or direct
- Recognizing and avoiding pitfalls of overcosting and undercosting

12:00 **Networking Luncheon**

1:00 **Winning the Cost War: Case Study on Managerial Costing from Pilot Program at U.S. Army Installations**
- Review lessons learned on implementation barriers and successes
- Determine costs of mission-critical supplies

4:00 **Adjourn**

March 22-23, 2004

Develop a Cost Accounting Plan by Bringing This Program In-House



The Performance Institute offers customized one-, two-, and three-day education programs to federal and state agencies that wish to train staff members in their own facility. In-house training provides a curriculum tailored specifically to your office, program, or agency in a cost-efficient way. Using Activity-Based Costing, Activity-Based Management and other cutting-edge tools and strategies, our experts will work with you to produce practical, efficient performance measures and a comprehensive cost accounting plan. If you'd like, your cost accounting sytem can be analyzed and built upon during the training. Not only will your staff complete the training with a set of performance measurements that can be implemented immediately, but with the tools to adapt and evolve, and ultimately create new, highly useful measures on their own. For more information about the in-house training options available to you, please call James Lewis at 703-894-0481 or e-mail him at lewis@performanceweb.org.

How Do I Register?

Call the Performance Institute at 703-894-0481 or visit us online at www.performanceweb.org.

Venue

Managerial Cost Accounting for Government will be hosted at The Performance Institute in Arlington, Virginia, just one block east of the Courthouse stop on the Orange Line of the D.C. Metro. A public parking garage is located inside the building. Continental breakfast and a catered lunch will be provided for delegates on each day.

The Performance Institute
1515 N. Courthouse Rd., Suite 600 • Arlington, VA 22201 • 703-894-0481

Hotel

The Performance Institute is located just two blocks from the Quality Courthouse and Hilton Garden Inn, where limited numbers of rooms have been reserved at discounted rates of $129 for the Quality Courthouse and $159 for the Hilton Garden Inn. Call the hotel directly to make reservations and be sure to ask for the Performance Institute conference rate.

Quality Courthouse
1200 N. Courthouse Rd. • Arlington, VA 22201 • 703-524-4000

Hilton Garden Inn
1333 N Courthouse Rd. • Arlington, VA 22201 • 703-528-4444

Tuition

The fee to attend *Managerial Cost Accounting for Government* is $1095.

Group Discounts

Reduced tuition rates for delegates who attend in groups of three or more are available by calling James Lewis at 703-894-0481 or e-mailing him at *Lewis@PerformanceWeb.org*.

Administrative Note: A 10% cancellation fee on registration will be charged for cancellations received less than three weeks from the date of the conference. As speakers are confirmed six months before the event, some speaker changes or topic changes may occur in the program. The Performance Institute is not responsible for speaker changes, but will work to ensure a comparable speaker is located to participate in the program.

Part of the Government Performance Management Certification Program

For more information about the program, please visit: www.performanceweb.org



Managerial Cost Accounting for Government

REGISTRATION FORM

To Register:

1. Call 703-894-0481
2. visit www.performanceweb.org
3. or fax this form to 703-894-0482

DELEGATE INFORMATION

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___ Check ___ Purchase Order/Training Form ___ Credit Card

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