

The 2003 Youth Workforce Development Summit

Designing and Managing Effective Youth Workforce Development Programs

April 14-15, 2003
Wyndham City Center • Washington, D.C.

Measure Performance

Develop & Implement Performance Measures, while Complying with WIA Requirements and Regulations

Manage Employment Options and Information

Learn Proven Strategies for Providing Effective Case Management & WIA Outcomes with At-Risk, Hard-to-Serve & Diverse Youth

Integrate Services for Youth with Special Needs

Forge Public-Private Partnerships to Create Seamless "One-Stop Delivery Centers" for All Youth, with a "No Wrong-Door" Approach

Proven Strategies and Innovations for Solving Hard-to-Tackle Issues in Youth Workforce Development

- Take Your Youth Council to the Next Level with a Business-like Approach
- Performance Measures to Improve Programs, Identify Service Gaps and Communicate Outcomes
- Best Practices for Teaming with Corporation and Local Industry Clusters
- Employment Programs for Youth Offenders

Plus Special Sessions on:

- **Partnerships for the Development of Youth with Disabilities**
- **One-Stop Resource Center Marketing Strategies**

Presented by:

The Performance Institute

Developing Resources to Sustain & Enhance Youth Programs

Achieving a Self-Sufficient Youth Workforce with Innovative Case Management Strategies and Performance Measures

Reasons You Should Attend:

[1.] **Develop Case Management Programs that Best Meet Your Needs and Achieve Your Goals**

[2.] **Implement Best Practices in Client Assessment and Interview Techniques with At-Risk Youth**

[3.] **Forge Effective Partnerships with Public and Private Service Providers**

[4.] **Identify Innovative Approaches to Enhance Client Tracking, Data Collection and Outcome Reporting**

[5.] **Develop and Operate One-Stop Job Centers to Streamline Your Youth Workforce Development Programs**

[6.] **Design Outcome Measures that will Increase Performance, Enhance Reporting and Improve Funding Outcomes and Program Effects**

[7.] **Coordinate Social Program Providers to Ensure Seamless Delivery of Service to Your Community's Particular Needs**

[8.] **Demonstrate and Communicate Your Results-Orientation to Your Program Partners, Decision Makers and Program Funders**

[9.] **Use Performance Measurements to Improve Your Services**

Dear Youth Workforce Development Professionals,

Join us at the *2003 National Summit on Designing and Managing Effective Youth Workforce Development Programs* where leading experts, youth development workforce providers and one-stop resource centers will share best practices, lessons learned and innovative strategies for building successful youth programs. Identify and implement realistic, comprehensive strategies for maximizing success when preparing your local youth workforce for new employment opportunities.

Whether you belong to a local workforce investment board, youth council, workforce system youth program, or are an ODEP grantee, this conference will provide you with valuable information and inspiring ideas.

Measure Performance of Your Programs and Report Outcomes

Develop and implement performance and outcome measures for quality case management and report to your Youth Council on outcomes to enhance program funding and client services.

Partner for Results

Utilize performance-based contracting to forge effective partnerships and linkages with other agencies. Establish partnerships that improve programs, expand the range of services, while avoiding duplication of services.

Integrate Programs to Ensure Seamless Services Between Programs and Providers

Forge partnerships, identify grants & tap into funding opportunities to advance case management services for your local youth community. With the assistance of local industry clusters you can improve job placement, support services and job retention among hard-to-serve clients.

This summit provides federal, state and local frameworks for performance measurement along with innovative methods to design, manage and evaluate your youth workforce development programs. With these tools, you will have the ability to design and manage holistic and inclusive programs that best meet your needs and the latest federal and state regulations.

Proven strategies and best practices from the nation's leading youth workforce development programs are waiting for your review. **Register today by calling 703-894-0481 or visit us at www.performanceweb.org!**

I look forward to seeing you in April.

Best Regards,



Christi Crovato
Associate Director
The Performance Institute

The Workforce Investment Act Specifies Funding Streams for Eligible Youth Development Programs that Are Constantly Evaluated. Are You Receiving Your Fair Share?

Design, Develop and Implement Model W

Agenda and Speaking Faculty

[Day One: April 14, 2003]

8:30 ***Keynote Address:***
The Future of Youth Workforce Development Programs
The Workforce Investment Act (WIA) promotes enhanced Youth Development Programs that are comprehensive in design and scope. Ensuring youth employment and effective training systems at a state and local level, such programs seek to help this workforce achieve self-sufficiency. Explore the future of the new regulations in light of JTPA and WIA funding consolidation, while learning how strategic partnerships are enhancing the effectiveness of workforce development programs.

Lorenzo Harrison, *Administrator, Office of Youth Services, Employment Training Administration, U.S. Department of Labor*

9:30 ***Leadership Panel:*** **Key Perspectives and Issues in Developing and Improving a Successful Youth Development Program**

- Has the WIA Effectively Helped Direct Young Adult Population Towards Development and Future Economic Independence?
- Have All Training Options and Partnership Possibilities Been Considered Under This Act? Is the At-Risk Population Properly Addressed and Covered by Policy?
- What is the Importance of Reliable Information Sources, Measures and Standards When Designing and Managing a Program?

Marion Pines, *Director, Sar Levitan Center, Institute for Policy Studies Johns Hopkins University*

Suzanne Potts, *San Diego Workforce Partnership*

Jan Magill, *Senior Program Officer, Center for Workforce Preparation, U.S. Chamber of Commerce*

10:45 **Break**

11:00 **Performance Measurements for Youth Workforce Development Programs:**
Including Performance Measurements & Reporting in Systems Consistent with the Workforce Investment Act (WIA's) Definition of Youth Services

- Develop a Framework for Measuring and Reporting the Performance of Youth Workforce Development Programs
- Design, Implement, and Effectively Use Performance Indicators Consistent with the Long-Term Development Aim of New Youth Workforce Development Programs
- Utilize Logic Modeling: Linking End Outcomes to Specific Program Activities

Carl D. DeMaio, *Senior Fellow RPPI/ President, The Performance Institute*

12:00 **Networking Luncheon**

1:15 **Taking Youth Councils to the Next Level**
If your Youth Council has been strategically operating and the outcomes achieved are consistent with the Workforce Investment Board's requirements, but still feel that the efficiency of the Council could go much further, you are right.

Join us in a best practice discussion of strategies proven to increase the effect of their Youth Workforce Development Programs and:

- Maximize the Effects and Focus the Efforts of a Functional Youth Council
- Set, Track, and Ensure Achievement of the Performance Measures You have Identified as Effective for Your Program
- Explore Program Improvement in Business Areas such as:
  - Accountability and Outcomes
  - Customer Satisfaction
  - Community Building
  - Marketing
  - Resource Enhancement
  - Improving Future Youth Involvement

Suzanne Potts, *San Diego Workforce Partnership*

2:15 ***Effective Program Design:***
Performance-Based and Outcome-Oriented Youth Development Programs that Reach, Register and Retain Clients With Barriers to Employment

- Assessment of Each Eligible Youth for Academic, Occupational and Service Needs Especially from At-Risk and Juvenile Offenders.
- Individual Service Strategy – A Career Goal for Each Eligible Youth

- Preparation for Post-Secondary Opportunities – Academic and Occupational Learning and Employment Links to the Local Job Market
- Utilize Research, Interviews, Site Evaluations, and Training Centered on Improving the Ability of Programs to Connect and Retain At-Risk Youth in Programs and Services
- Is the Required One-Year Follow-Up Under WIA Acceptable?

Jan Sten, *Vice President of Youth Services, Leonard Resource Group**

3:15 **Break**

3:30 ***Youth with Disabilities:*** **Critical Success Factors for Forging Effective Partnerships for Their Training and Economic Development**

In late 2001, the Office of Disability Employment Policy (ODEP) in the U.S. Department of Labor (DOL) funded two national technical assistance centers designed to assist the workforce development community to overcome the issues affecting the employment of people with disabilities. One of these centers focuses its activities on adults with disabilities and the other on youth with disabilities.

Whether you belong to a local workforce investment board, youth council, workforce system youth program, or are an ODEP grantee, this session will provide you with valuable information and inspiring ideas to:

- Craft Public-Private Partnerships that Ensure Youth with Disabilities have Access to Quality Services for Training and Future Employment
- Achieve the Right Mix Between Public and Private-Sector Social Service Providers, and Guarantee All Doors are Open for These Special Clients
- Improve the Knowledge, Understanding, and Skills of Individuals Responsible for Providing Direct Services to Youth

Joan Wills, *Director, Center for Workforce Development, Institute for Educational Leadership, Partner in the Workforce Development Collaborative for Youth with Disabilities*

4:45 **Adjourn**

[Day Two: April 15, 2003]

8:30 ***Successful Case Management for YWDP's:*** **Report WIA Outcomes in Integrated Case Management**

- Effective Recruiting, Training and Retaining of Case Managers
- Build and Maintain Trusting Relationships with Youth
- Make the Connection Between Assessment, Goal Planning, Implementation of Plan, and Evaluation of Services
- Manage the Many Roles of a Case Manager

Jim Callahan, *Consultant to the Sar Levitan Center, Johns Hopkins University, Callahan Consultants*

9:30 ***One-Stop Resource Center Marketing Strategies:*** **Reach Local Youth**

- Present Appealing Programs that Not Only Recruit Youth Workforce But Also Detect Future At-Risk Youth or Juvenile Offenders.
- Understand the Importance of Technology in Your One-Stop Center
- Incentives to Diversity (Languages, Cultural Activities, Etc.)
- Team Up With Local Industry and Private Clusters And Avoid Geographical Mismatches when Placing a Client
- Support Regional Economic Growth
- Offer "No Wrong-Door Access" to Community Employment and Training Services

John Milisauskas, *Job Center Manager, Kenosha County Job Center, WI*

10:30 **Break**

10:45 **Workforce Development Programs for Young Offenders and At-Risk Youth**

Documenting the impressive records of fifteen promising juvenile justice initiatives, a new report by the Annie E. Casey Foundation: "Barriers and Promising Approaches to Workforce and Youth Development for Young Offenders," provides compelling evidence that successfully facilitating youths' economic self-sufficiency is key to reducing recidivism.

the Needs of Your Hard-to-Serve Clients

- Innovate in Management and Guarantee that Public Policy Works in Your Program's Favor
- Gain a New Perspective on Finding Funds and Allocating Resources to Ensure Survival and Effect of Your Program
- Maximize Pertinent Community or Business Involvement in Partnerships that Reach More Clients

David Brown, *Executive Director National Youth Employment Coalition*

Lane Roos, *Project RIO-Y Director, Texas Youth Commission*

12:00 ***Networking Luncheon:***
Exchanging Best Practices
Facilitator: Christi Crovato, *Associate Director, The Performance Institute*

1:30 ***Application Workshop:***
Developing Resources to Sustain & Enhance Youth Programs

- Learn Best Practices for Grant Writing
- Match Every RFP's Need and Guarantee YOG's Grants
- Private Sector and Event Fundraising
- Benchmark Performance to Ensure Approval of Funds
- Identify Non-traditional Sources of Funding

Explore the challenges and strategies of grant and proposal development. Learn how to plan, collect information, and select appropriate funding sources while identifying key elements of writing funding requests. This session is ideal those interested in expanding their funding base or are responsible for responding to Requests for Proposals.

*Invited**

4:00 **Adjourn**

** Invited*

Who Should Attend:

- **Local Workforce Investment Board Members**
- **Workforce System Youth Program Developers**
- **ODEP Grantees**
- **Case Managers**
- **Youth Council Members and Directors**
- **One-Stop Centers**

...And all those interested in Youth Workforce Development!

Hotel Information:

The *2003 National Summit on Designing and Managing Effective Youth Workforce Development Programs* will be held at the Wyndham City Center in Washington, D.C.

A limited number of rooms have been reserved at the Wyndham, please contact the hotel by March 14th to ensure you receive this discounted rate of $150. Use the number provided below to make reservations. Be sure to ask for the Performance Institute conference rate. The hotel will ensure that your conference experience is not only educational but also comfortable and enjoyable in every aspect.

Wyndham City Center Hotel
1143 New Hampshire Avenue, NW
Washington, D.C. 20037
Tel: 202-775-0800
www.wyndham.com

Tuition Rates:

Fees for attendance at 2003 National Summit on Designing and Managing Youth Workforce Development Programs are as follows:

Conference Only: $995

Conference & Half-Day Workshop: $1,295

Application Workshop Only: $300

Group Discounts:

Group discounts are available. Contact James Simpson at 703-894-0481 or Simpson@PerformanceWeb.org regarding group rates to the *2003 National Summit on Designing and Managing Youth Workforce Development Programs.*

Administrative Note: A 10% cancellation fee on registration will be charged for cancellations received less than three weeks from the date of the conference. As speakers are confirmed six months before the event, some speaker changes or topic changes may occur in the program. The Performance Institute is not responsible for speaker changes, but will work to ensure a comparable speaker is located to participate in the program.

The Performance Institute
1515 N. Courthouse Road
Suite 600
Arlington, VA 22201

Design, Develop and Implement Model Youth Workforce Development Programs

Registration Form for the *2003 National Summit on Designing and Managing Youth Workforce Development Programs*
Call (703) 894-0481; Fax This Form To: (703) 894-0482; or visit www.PerformanceWeb.org.

☐ Yes! Register me for the Conference & Workshop
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