Workshop:

Environmental Management Systems for Colleges and Universities

Dear Campus Environmental Manager:

Master Best Practices & Lessons Learned in Developing and Implementing an Effective Environmental Management System

The Environmental Performance Institute (EPI) cordially invites you to the *2002 EIS Workshop: EMS for Colleges and Universities*, to learn from environmental leaders how to develop, design, and enhance an EMS for your institution. As governments, corporations, and institutions continue to strive for better environmental performance, an effective EMS can be a powerful tool in improving the environmental compliance, performance, and management of your organization.

Key Strategies and Techniques in EMS Building for Academic Institutions

Few institutions have such a diverse impact on its surrounding environment as colleges and universities. Whether it is solid waste produced by students, hazardous waste produced by university laboratories, or emissions produced by power and air plants, colleges and universities must manage a varied amount of environmental information. Like many organizations, colleges and universities must deal with regulations and standards that are specific to their sector. An EMS can go a long way in helping a college or university from receiving heavy environmental fines.

Enhance the Success of Your Institution's Environmental Performance

In our workshop, you will learn essential skills for developing an effective EMS that fits your college's or university's business plan. You will emerge from our workshop with updated information on effective EMS strategies, skills to develop and implement an EMS for your institution, and the latest regulations that govern the academic sector!

Space will be limited for this specialized EMS workshop. Register today by calling 703-519-6270 or visit us at www.PerformanceWeb.org!

Sincerely,

William Chen
Director, Environmental Performance Summit

How Colleges and Universities Will Benefit from EIS 2002:

Utilizing an environmental management system (EMS), institutions of higher learning will be able to implement a set of management processes and procedures in order to analyze, control and reduce the environmental impact of its activities, products and services in the community. Emerge from this hands-on training and conference event and know how to operate with greater efficiency and control and achieve a great range of benefits including:

- **ENHANCE YOUR ENVIRONMENTAL COMPLIANCE**
  Devise Environmental Goals, Performance Measures and Policies to Ensure Full Compliance with Current EPA and OSHA Regulations
- **IMPROVE ENVIRONMENTAL MANAGEMENT**
  Conduct Thorough Environmental Assessments, Analyze Gaps, and Re-Design Processes Using the Latest Strategies and Solutions for Environmental Management
- **MINIMIZE RISK AND FINES**
  Avoid Costly Financial and Public Relations Risks Associated with Environmental Non-Compliance
- **IMPROVE SUSTAINABILITY**
  Create a Culture within Your Institute that Encourages Sustainable Development

Is Your College or University Managing Its Environmental Issues & Liabilities?

September 20, 2002
Crystal City Hilton • Arlington, Virginia

Comprehensive Best Practices for Designing and Implementing Environmental, Safety, and Health Policies at Colleges and Universities

"Great to see like minded people collaborating on positive solutions for creating a sustainable and environmentally responsible future for colleges and universities."

-Aaron Domini, Fort Lewis College

"Excellent topics – great opportunity to network!"

– Larry Tirri, University of Nevada, Las Vegas

"Solid information presented with credibility."

– Cheryl Pylypuw, Indiana University

"Very good presentation by presenters, real life experiences from people who share common problems and common goals."

– Richard Suarez, New Jersey City University

Who Should Attend:

- College and University Provosts and Administrators
- Small and Mid-size Private Institution Provosts
- Facility Managers and EHS Directors
- University Business Officers and General Counsels
- Science Department Faculty and Laboratory Directors
- Environmental, Health and Safety Professionals
- Environmental Engineers
- Agency Representatives (Federal, Regional and State)
- Stakeholders

Workshop C: EMS for Colleges & Universities

This one-day session provides participants with the latest information and most current case study examples on the value, development and use of Environmental Management Systems at Colleges and universities. EHS and operations management officials will gain an understanding of emerging environmental issues, new regulatory developments, critical success factors, and best practices in the planning, implementation, and use of Environmental Management Systems. The workshop sessions will detail best practices, key issues, and lessons learned in developing an effective EMS for a college or university.

Workshop Agenda:

8:30 **EPA Views on Environmental Management Systems for Universities and Local Governments**
- Examine why the EPA encourages the use of EMS for colleges and universities
- Learn what information is critical for effective implementation of an EMS
- Find out how the EPA wants an EMS to be used

9:15 **Critical Environmental Non-Compliance Issues for Colleges and Universities**
- Discuss future compliance issues and strategies
- Review penalties for compliance failures
- Best practices in remaining compliant with regulations

10:00 **Break**

10:15 **EPA's Compliance Assistance Programs: Where and How to Get Help**
- Examine various programs and initiatives designed to assist with compliance
- See how the EPA is helping other colleges and universities address compliance failures
- Find the right compliance assistance program for your institution

11:15 **Progress Implementing an EMS at University of Massachusetts - Lowell**
- Case study look at the actual design and implementation of an EMS for a university
- Explore the various pitfalls and challenges to implementing an EMS for an institution
- Learn how to address the various issues and concerns of all stakeholders when designing an EMS

12:00 **Networking Luncheon**

1:15 **Best Practice Case Studies in Environmental Management and Compliance**
- Look at the most effective measures to remain compliant with regulations
- Examine what other institutes are doing to insure compliance and improved management
- Important lessons in environmental management and compliance

2:00 **Strategies for Meeting Environmental Management Challenges**
- Key issues when designing an environmental management strategy
- Effective strategies for successful environmental management
- Critical success factor for improved environmental management

2:45 **Break**

3:00 **Changing University Cultures and Behaviors to Focus on Sustainability**
- Ensure cooperation from all stakeholders to improve sustainability efforts
- Improve overall sustainability by changing institute-wide practices
- Develop new attitudes and behaviors to encourage sustainable development

4:30 **Adjourn**

For Registration and More Information, Please Call 703-519-6270, or visit our website at www.performanceweb.org/EIS2002.