Learn Top Strategies from Successful Grant Applicants!

2004 National Summit on

Law Enforcement Grants

for States and Localities

Obtain Vital Grant Funding
Grant Awards are Becoming More Scarce Every Year—Implement Proven Tactics to Win Federal Resources

Align Your Grants Strategy with Your Management Framework
Validate Your Agency's Strategic Plan by Linking Funding with Specific Goals

Demonstrate Grant Impact with Performance Measures
Grants are Being Written with Performance Measurement Requirements—Learn to Illustrate Grant Impacts

Streamline Your Grants Application Strategy
Target Grants in Areas Where You Need the Most Assistance



Presented by:

The Law Enforcement Development Center

The Performance Institute

In Association with:

April 14-16, 2004
Las Vegas, NV

Grant Awards are Being Slashed—Protect Your Department's Interests!

Show Me Your Proposals!

5 Key Reasons to Attend the Grants for Law Enforcement Summit:

1 **Interact** and network with national leaders in law enforcement and criminal justice grants

2 **Draft** powerful and exact grants to fund your critical projects

3 **Meet** and exceed the mandates for online and performance-based grants

4 **Maximize** your grants resources once they are secured

5 **Link** grants to your strategic plan and mission statement

Dear Law Enforcement Professional,

State and local law enforcement agencies face fierce competition for ever-changing grants assistance program dollars. If you are not up-to-date on the latest methods of attracting funds to your agency, you run the risk of being overlooked in the allocation of these public safety resources. Millions of dollars in federal law enforcement assistance are available, but these funds are shrinking while the competition is concurrently expanding. You must be able to find grants that match the needs of your agency and then write a powerful and persuasive grant proposal. Equip yourself with effective strategies for identifying, applying for and winning grants in law enforcement by attending the *Law Enforcement Grants for States and Localities* conference, on April 14-16, 2004, in Las Vegas, NV!

Secure Vital Grant Funding for Your Agency

Changing circumstances surrounding homeland security, increased law enforcement training liability, personnel management challenges and the constant decline of local and state funding have forced many successful programs at the local level to be eliminated. Rising performance demands on your agency and the reduction of grant award opportunities necessitate careful planning, application and management of grants. This in-depth training program features proven tactics from agencies that have been successful in securing considerable federal assistance grants in areas related to equipment, sex crimes response, recruitment, training, technology, forensics, homeland security, border security and personnel management. At a time when the law enforcement and criminal justice grants arena is experiencing significant development, this conference will arm you with timely information to stay ahead of changes in funding trends and eligibility rules.

Tools for Locating Funding and Enhancing Your Grant Writing Skills

This area-specific training is designed to provide you with best practices and strategies to improve your success rate in discovering, winning and managing grants for law enforcement programs. Not only will we deliver strategies for getting the funding your department needs, but we will also illustrate how to devise performance measures which are an integral requirement in more and more grant programs every year. Our experts in grant management will share their secrets of success and will reveal what funding is out there and how to obtain it. In this time of increased budget constraints and rising citizen expectations, these skills for winning grants are invaluable.

Interactive Exercises for Grant Development

Law enforcement grant administration is a combination of strategic planning, project management, performance management and collaborative efforts with internal and external partners. This interactive course will provide you with first-hand knowledge of grant opportunities along with a strategic plan to obtain funding. You will hear from national experts and participate in topic-specific grant development exercises that present immediate opportunities to apply what you learn. Over the course of this program you will develop a strategy that can be used in any area of the grant application process while networking with others to learn about model projects.

Please register today by calling 703-894-0481 or visit us online at www.PerformanceWeb.org. I hope to see you in April!

Sincerely,

Patrick G. Henry IV
Director
Law Enforcement Development Center
The Performance Institute

Bring Your Grants Wish List!

2004 National Summit on Law Enforcement Grants for States and Localities

Pre-Conference Workshops: April 14, 2004



9:00	Workshop A: Fundamentals of the Grants Process
11:30	Lunch
12:30	Workshop B: Grant Performance Measures—A Logic Model Approach
4:30	Adjourn

Day One: April 15, 2004

	Track 1: Emergency Response Grants	Track 2: Investigation Grants
9:00	Keynote: The New Grants Landscape	
10:00	Break	
10:15	Grant Success Strategies	
11:15	Where to Find Grants Information	
12:00	Lunch	
1:00	FEMA Disaster Grants	Forensics and Crime Labs
2:00	WMD Response Grants	Sex Crimes Response
3:00	Afternoon Break	
3:15	DHS Equipment Grants	White Collar Crime Grants
4:15	Adjourn	

Day Two: April 16, 2004

	Track 3: Operations Grants	Track 4: Community-Oriented Grants
9:00	Incorporating Performance Measures into Your Grants Management	
9:30	Managing Your Grants	
10:15	Break	
10:30	Strategic Planning for Grants	
11:15	Information Technology	Patrol Functions
12:00	Lunch	
1:00	Communications Grants	Training Grants
2:00	Personnel Management Grants	DUI Checkpoint Funding
3:00	Afternoon Break	
3:15	Wrap-up session: Exchange of Best Practices and Lessons Learned	
4:00	Adjourn	

Deliver the Funding that Your Department Needs

Best Practices for Winning and Ma

Summit Agend



Pre-Conference Application Workshops: April 14, 2004

8:30 Registration and Continental Breakfast

9:00 Workshop A:
Fundamentals of the Grants Process
Develop a Proposal that Wins!

- Study successful grant applications written by experienced grant writers and translate those tactics to your own proposals
- Identify and emphasize specific grant factors that have been approved at the federal and state levels and apply those lessons learned to your proposal
- Recognize the key components of grants that win money and fund projects by studying the solicitations and their wording

***Jeff Barlow**, Hawthorne Institute*
***Thomas Caves**, North Carolina State Highway Patrol*

11:30 Networking Luncheon

12:30 Workshop B:
Designing Performance Measurements for Law Enforcement Grants Programs: The Logic Model Approach

- Develop a framework for measuring the performance of grants programs: Design, implement and effectively use performance indicators
- Master best practices in performance measurements from leading programs, grants and partnerships
- Utilize Logic Modeling: Link end outcomes to specific program activities in your grants management programs

***Jeffrey Bergin**, Performance Institute*
***Patrick Henry**, Performance Institute*

Day 1: April 15, 2004

8:30 Registration and Continental Breakfast

9:00 Keynote: The New Grants Landscape

Grants and funding opportunities for law enforcement agencies are changing every day. Federal funds are on the decline, agencies utilize different vehicles to announce their grants solicitations, performance measures are being written into grant requirements and private sector firms are offering equipment and software that can be used by local and state law enforcement. These changes in the way that grants are funded, announced, evaluated and dispersed are continuing to evolve. Hear from Cynthia Schwimer from the Comptroller's Office at the United States Department of Justice as she lays the foundation for understanding the new era of grants and funding in law enforcement.

***Cynthia Schwimer**, Office of the Comptroller, Department of Justice**

10:00 Morning Break

10:15 Know Where to Find Grant Success Strategies

- Isolate success factors that are universally applicable for grant applications
- Develop a framework for your agency that allows you to maximize application efficiency
- Examine grant application strategies that will get your requests noticed

***Jeff Barlow**, Hawthorne Institute*

11:15 Discover Where to Find Grant Opportunities

- Identify where grant information is posted on agency websites and newsletters
- Utilize the internet to streamline your grant identification process
- Learn which public and private sector websites are clearinghouses for grants and aid information

***Bruce Clemonds**, Missouri State Highway Patrol*

12:00 Lunch

1:00 Track One: FEMA Disaster Grants

- Discover how FEMA's Public Assistance Grant Program is designed to provide federal assistance to state and local governments
- Attract resources to assist in response to disasters, recovery from their impact and to mitigate impact from future disasters
- Learn about state and local roles and responsibilities in the Public Assistance Program

***Bruce Clemonds**, Missouri State Highway Patrol*

anaging Law Enforcement Grants!

a and Faculty

Track Two: Forensics and Crime Lab Funding

- Improve in-house grants and project management and determine reasonable and specific project goals
- Identify, target and obtain new funding opportunities for equipment and training to ensure continued department compliance
- Hear updates from the National Institute of Standards and Technology on current programs and solicitations: Learn first hand what agency reviewers look for

***Kevin Lothridge**, National Institute of Justice**

2:00 Track One: WMD Response Grants

- Explore cooperative asset-sharing programs linking federal, state and local governments, as well as private businesses and civilian volunteers to ensure that resources are properly utilized following a disaster
- Identify grant information through the Department of Homeland Security's allocation of expert personnel and specialized equipment to entities that may deal with nuclear emergencies, nuclear accidents and nuclear terrorism
- Utilize grants available for use in creating WMD response plans for schools, public institutions and other municipal establishments that could be affected by WMD

***Bruce Clemonds**, Missouri State Highway Patrol*

Track Two: Sex Crimes Response Grants

- Secure grants to cover training for legislatively-mandated Amber Alert training and Megan's Law registration activities
- Utilize new federal funding to assist in the formation of dedicated sex crimes response units
- Attract federal funding to cover training and other resources for sex crimes response

***Diana Very**, Grants, Budgets & Administration, Inc.*

3:00 Afternoon Break

3:15 Track One: DHS Equipment Grants

- Identify programs involving interoperability between federal and local response agencies in times of crisis
- Discover funds earmarked for equipment purchases and training for first responders
- Secure the portion of DHS funds available to help offset the costs associated with enhanced security measures deployed under heightened threat levels

***Bruce Clemonds**, Missouri State Highway Patrol*

Track Two: White Collar Crime Grants

- Acquire best practices and strategies to improve your success rate in finding, winning and managing grants to subsidize white collar crime initiatives
- Fund the creation of and training for technology and white collar crime response units
- Equip your taskforce through federal technology assistance grants

***Diana Very**, Grants, Budgets & Administration, Inc.*

4:15 Adjourn



Day 2: April 16, 2004

8:30 Continental Breakfast

9:00 Incorporating Performance Measures into Your Grant Management

- Measure performance in target areas in order to validate department goals and funding
- Comply with mandates dictated in grant solicitations through effective performance measures
- Identify areas where performance measures can demonstrate competency in key issue areas

***Patrick Henry**, Performance Institute*

9:30 Managing Your Grants

- Ensure that the grants and funding that your department receives are properly managed
- Demonstrate results to the public and to grant providers
- Spend your hard-earned dollars efficiently and effectively

***Diana Very**, Grants, Budgets & Administration, Inc.*

10:15 Morning Break

**Denotes Invited Speaker*

Uncover Federal Funds in Essential Areas!

10:30 Administering Grants According to Your Strategic Plan

- Use a strategic planning model to maximize efficiency for grant administration
- Utilize specific strategies to meet the goals and objectives defined by your agency
- Develop action plans and program evaluations to demonstrate results

Jeff Barlow, Hawthorne Institute

11:15 Track Three: Information Technology

- Identify and secure technology grants from public and private sector sources
- Locate potential sources of surplus equipment from the public sector and donated equipment from private entities
- Fund training in software and hardware to achieve self-sufficiency after vendor service contracts expire

Thomas Caves, North Carolina State Highway Patrol

Track Four: Patrol Functions

- Identify funding strategies to assist in officer patrol functions
- Review successful grant applications that have secured equipment and training to assist in patrol functions, lowering liability risk and aiding in the conviction of offenders
- Review program applications that have received federal assistance in patrol assistance equipment

Timothy Kradas, Connecticut State Police

12:00 Lunch

1:00 Track Three: Communications Grants

- Uncover and receive funding to update communications and networking capabilities within your region
- Create a communications hardware plan through public and private sector equipment and funding opportunities
- Validate the need for updated communications equipment in your proposals

Thomas Caves, North Carolina State Highway Patrol

"Allocating federal funds for grants…is the type of support that communities need from the federal government in making our neighborhoods safer. This…is helping to provide our local law enforcement agencies the means to combat crime"
— U.S. Representative Mike Doyle

Track Four: Training Grants

- Fund the newest training endeavors with federal grants designed to ensure officer competency in a variety of areas
- Utilize federal grant funds specifically earmarked for state and federal law enforcement agencies
- Train your agency through assistance programs and collaborative ventures that draw from diverse federal funding sources

Bruce Clemonds, Missouri State Highway Patrol

2:00 Track Three: Personnel Management Grants

- Supplement your limited recruiting budget with federal diversity funding
- Investigate federal programs such as the Universal Hiring Program to assist in defraying the costs of training new hires
- Identify funding sources that are designed to get more uniformed officers on the street

Timothy Kradas, Connecticut State Police

Track Four: DUI Checkpoint Assistance

- Utilize the latest funding opportunities to combat the pervasive threat of intoxicated drivers
- Identify federal assistance programs designed to aid state and local law enforcement in order to get more officers on the street and improve training efforts
- Maintain public safety by securing federal funding from diverse federal programs

Bruce Clemonds, Missouri State Highway Patrol

3:00 Afternoon Break

3:15 Exchange of Best Practices, Lessons Learned and Helpful Hints

This wrap-up session is designed to pull together many of the topics covered throughout the conference. This session will provide an opportunity to ask unanswered questions, share insights and converse with speakers and colleagues. It will also allow presenters to reiterate important messages that can become an important part of your grants strategy.
Led by: Jeff Barlow, Hawthorne Institute

4:00 Adjourn

Improve Your Grant Writing Skills

Who Should Attend:

- Police, Corrections and Probation and Parole Executives
- State Offices of the Court
- Grant Managers
- Criminal Justice Organizations
- Social Service Organizations
- Research Directors
- Training Directors
- Department Public Information Officers
- Department Financial Managers



Free Subscription to Institute Research:

The Performance Institute serves as the nation's leading repository of thoroughly researched, documented, catalogued and peer-reviewed "best practices" in a multitude of government management issue areas. Each month, the Institute publishes its research through a variety of e-mail publications. To subscribe to the Institute's newsletter on Law Enforcement Innovations, e-mail your complete contact information to: LawEnforcement@performanceweb.org. For more information on the Institute's government programs and services, visit us on the Internet at www.performanceweb.org.



Venue and Hotel Information:

The 2004 National Summit on Law Enforcement Grants for States and Localities will be held at the MGM Grand in Las Vegas, NV.

Rooms will be available for delegates of the *2004 National Summit on Law Enforcement Grants for States and Localities* at the MGM Grand at a discounted rate of $129. Please call the hotel to make reservations and be sure to ask for the Performance Institute conference rate. The deadline to receive the discounted conference rate is March 14.

MGM Grand
3799 Las Vegas Blvd. S
Las Vegas, NV 89109
1-800-929-1111

Exhibiting and Sponsorship Information:

To learn more about exhibit and sponsorship opportunities at the Performance Institute educational seminars and conferences, please contact Geoff Eisenberg at 703-894-0481 or email him at Eisenberg@PerformanceWeb.org.

Tuition Rates:

The tuition rates for the *2004 National Summit on Law Enforcement Grants for States and Localities* are:

Conference alone: $1095
Pre-Conference Application Workshop A: .....additional $395
Pre-Conference Application Workshop B: .....additional $395
Both Pre-Conference Application Workshops: .....additional $595

Group discounts are available. Please contact Geoff Eisenberg at (703) 894-0481 or Eisenberg@PerformanceWeb.org for more information.

Administrative note: A 10% cancellation on registration will be assessed if you cancel less than 3 weeks from the date of the event. As speakers are confirmed six months before the event, some speaker changes or topic changes may occur in the program. The Performance Institute is not responsible for speaker changes, but will work to ensure a comparable speaker is located to participate in the program.



The Performance Institute
1515 North Courthouse Road
Suite 600
Arlington, Virginia 22201

2004 National Summit on Law Enforcement Grants for States and Localities

Call (703) 894-0481: Fax This Form To: (703) 894-0482 or visit www.PerformanceWeb.org

☐ Yes! Register me for the summit only.
☐ Yes! Register me for the summit and one workshop(Select ☐ A or ☐ B).
☐ Yes! Register me for the summit and both workshops.
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