Government Technology Performance Summit 2005

Show Me the Measures!

Proven Best Practices for Planning, Managing & Measuring Government Information Technology

February 7-9, 2005 • Doubletree Hotel • Arlington, VA

OMB has Just Raised the Bar on IT Budget Justifications: Are you ready?

- ★ **Budget Justifications**
  Discover proven tools to achieve full funding for IT projects
- ★ **Project Management**
  Improve technology performance through effective project management
- ★ **Capital Planning**
  Implement Effective IT Capital Planning that Links to Agency Strategic Goals
- ★ **Security and Architecture**
  Manage IT security and enterprise architecture for results

Featuring the Leading Decision Makers in Government Technology!



KEYNOTE SPEAKER: Timothy K. Young, *Office of Management and Budget*



Kimberly T. Nelson, *Environmental Protection Agency*



Bruce Morrison, *Department of State*



Daniel Matthews, *Department of Transportation*

The Only IT Performance Summit Designed to Demonstrate the Impact of Technology on Your Agency's Mission

Presented by:

The Performance Institute

Excellence THE COUNCIL FOR EXCELLENCE IN GOVERNMENT

FORESEE RESULTS

INSTITUTE FOR THE STUDY OF PUBLIC POLICY IMPLEMENTATION

Government Technology Performance Summit 2005

Proven Best Practices for Planning, Managing & Measuring Government Information Technology

Comprehensive Coverage of the latest Government IT Performance Mandates

Performance Measures

Generate Performance Measures that Link IT Value to Core Agency Mission

Outsourced Projects

Master Effective IT Outsourcing Strategies and Deliver Results Through Performance-Based IT Contracts

Project Management

Manage Cost, Schedule and Performance Variables for Improved Results

Budget Justifications

Allocate and Justify Budget Funds by Developing Mission-Aligned IT Business Cases

Risk Management

Evaluate, Navigate and Mitigate Risks for IT Investments

Plus, Comply with OMB Mandates for Earned Value Management and Project Management Certification

Dear Government IT Professional:

The Office of Management and Budget (OMB) clearly emphasizes a focus on results and the importance of performance management in all facets of government; most notably in the area of IT and e-Government, where federal agencies have made tremendous strides in recent years. Unfortunately, most agencies are still lagging behind this administration's high standards. In fiscal year 2005, **$22 billion worth of IT budget requests are currently deemed "at risk" by OMB**.

OMB will continue to scrutinize agencies for measurable performance and increased efficiency, interoperability and business justifications in IT over the coming year. The only way to effectively justify budgets and obtain funding for your IT projects is through proper performance planning, project management and linking your agency's mission to outcomes and results.

Your agency must be equipped with innovative, comprehensive practices to ensure IT project performance. To ensure success, you should attend the Government Technology Performance Summit 2005, convening on February 7-9, 2005, at the Doubletree Hotel Crystal City in Arlington, VA.

Develop a Framework for Performance Planning & Management

OMB has implemented rigorous guidelines for the business cases agencies that submit for their IT programs. In 2003, only 2 to 25 agencies submitted satisfactory business cases. The majority of problems arise from a lack of focus on agency planning and the overarching mission. You will emerge from this timely event with the latest guidance from OMB on capital planning, as well as an understanding of new revisions to the Exhibit 300 process and budget justifications.

Achieve Program Performance & Comply with Federal Mandates

IT and e-Government, like all five management reforms demanded by the PMA, must be reviewed and implemented using an integrated approach. Technology should be utilized as a strategic partner to improve program performance while augmenting the agency's overall mission. This event focuses on how effective practices in IT can further the strategic goals of your agency.

Implement Proven Project Management Techniques

Projects perform only as well as the manager's skills allow. To that end, agencies are increasing their focus on the development of project management competencies, policies and procedures that are currently in short supply across the government. With the advent of mandated e-Government and the implementation of the Federal Enterprise Architecture, there has been an escalation in collaborative cross-agency projects and the importance of effective project management has been underscored. By attending this event, you will learn directly from agency leaders about how to manage this critical component.

Join us as we bring together IT managers from throughout the government to explore new standards of excellence at the federal level. Ensure your agency is well represented at the Government Technology Performance Summit 2005. Register yourself and key members of your team today!

Sincerely,



Brian Levis
Director
The Center for Technology Strategy

Plan, Manage and Budget... for Technology Results!

Government Technology Performance Summit 2005

February 7-9, 2005 • Doubletree Hotel, Arlington, VA

Day One—February 7, 2005: Pre-Summit Workshops

7:30	Registration & Continental Breakfast		
8:30	**Workshop A:** IT Capital Planning	**Workshop B:** IT Performance and Project Management	
11:30	Adjourn Morning Workshops		
11:45	Networking Luncheon		
1:00	**Workshop C:** Creating an IT Investment Portfolio	**Workshop D:** Developing and Managing an Integrated Performance Management System	**Workshop E:** Building Mission Aligned Business Cases and Budget Justifications
4:00	Adjourn Afternoon Workshops		

Day Two—February 8, 2005

	Track I Measuring the Impact of IT	Track II IT Project Management: Managing for Results
7:30	Registration, Continental Breakfast & Exhibits	
8:30	**Keynote Address:** A Commitment to Results in Technology: Measuring and Delivering Taxpayer Value	
9:30	**Government Initiatives:** A Renewed Focus on Creating a Citizen-Centered E-Government	
10:45	Break & Refreshments	
11:00	Measuring Technology's Contribution to the Outcomes of Government Programs	Mandate Review: Latest Trends and Implications of IT Project Management in Government
12:00	**Luncheon Keynote:** An Update on Congressional IT Initiatives—A View from the Chair of the House Governmental Affairs Committee	
1:15	*Best Practices Panel:* The Importance of Effective Web Management in Becoming a Citizen-Centered Government	Project Management Techniques for Effective Cross-Agency Collaboration
2:15	Break & Refreshments	
2:30	Working with Program Managers to Define and Measure IT Contribution to Agency Performance	Cultivating and Developing Effective Project Management Skills in the Federal IT Workforce
3:30	Developing and Institutionalizing an IT Performance Management Program in Smaller Agencies	Early Warning Signs: Identifying and Recovering a Failing IT Project
4:30	Adjourn	

Day Three—February 9, 2005

	Track III IT Capital Planning and Budget Justifications	Track IV Show Me the Measures
7:30	Registration, Continental Breakfast & Exhibits	
8:30	**Keynote Address:** Security within a Performance Framework: Integrating IT Security into Mission, Management and Budget	
9:30	**CIO Council Update:** Implementing Effective Cross-Agency Collaboration to Maximize the Use of Shared Solutions and Best Practices	
10:45	Break & Refreshments	
11:00	Developing a Capital Plan and Investment Review Process Aligned to Program Performance	Measuring Cost Savings and Efficiencies Achieved by IT in Government
12:00	**Luncheon Keynote:** A Comprehensive Framework for Linking Agency Strategic Plans and IT Capital Plans to a Performance Measurement System	
1:15	Implementing "Tough" Metrics: Using Applied Information Economics to Maximize Return on Investment	Model Performance Measures for Information Security
2:15	Making the Case for IT: Building Better Business Cases and Budget Justifications	Model Performance Measures for Outsourced Projects
3:15	Break & Refreshments	
3:30	Effective Risk Management Strategies	Model Performance Measures for Enterprise Architecture
4:30	Adjourn Conference	

Visit www.PerformanceWeb.org/GTPS for the

General Session Speakers

Featuring the Leading Decision Makers in Government Technology!



KEYNOTE SPEAKER: Timothy K. Young, *Associate Administrator for the Office of E-Government and Information Technology, Office of Management and Budget*
As Associate Administrator, Tim oversees the Federal Government's planning and implementation of e-government priorities including meeting the goals of the President's Management Agenda. Prior to this appointment, Tim served as the E-Government Portfolio Manager for the Internal Efficiency and Effectiveness (IEE) Portfolio. The IEE Portfolio's objectives are to rethink internal Federal Government processes using modern technology and to reduce costs by using industry best practices in areas such as supply-chain management, enterprise resource planning, human resources management, financial management, and knowledge management.



Kimberly T. Nelson, *Assistant Administrator for Environmental Information and Chief Information Officer, Environmental Protection Agency*
Since assuming her role at EPA in 2001, Ms. Nelson has been instrumental in expanding the Chief Information Officer's role within the Agency and has overseen the creation and implementation of several major initiatives including the Central Data Exchange, the release in 2003 of the first ever Draft Report on the Environment, and has been leading the implementation of the Agency's enterprise architecture. She also serves on the executive council of the Federal CIO board and is co-chair of the CIO Council's Architecture and Infrastructure Committee.



Bruce Morrison, *Chief Information Officer, Department of State*
Bruce Morrison was appointed Chief Information Officer, Bureau of Information Resource Management on February 25, 2004. Previously, Mr. Morrison was Acting Chief Information Officer for the past fourteen months and Deputy Chief Information Officer for Operations in the Bureau of Information Resource Management from March 2001– December 2002. Prior to returning to the Bureau of Information Resource Management in March 2001, Mr. Morrison was the Dean of the School for Applied Information Technology in the Foreign Service Institute.



Daniel Matthews, *Chief Information Officer, Department of Transportation*
Mr. Matthews currently serves as the Chief Information Officer (CIO) for the United States Department of Transportation (DOT). As CIO, Matthews will serve as the principal advisor to the Secretary on matters involving information resources and information services management, and provide leadership in using information technology to achieve the department's goals and objectives.

Patrick Pizzella, *Assistant Secretary for Administration and Management, Department of Labor (Invited Speaker)*
As Assistant Secretary of Labor, Mr. Pizzella serves as the principal advisor to the Secretary of Labor in the administration and management programs of the Department and as the Department's Chief Information Officer and Chief Human Capital Officer. Mr. Pizzella provides leadership and policy guidance to the Secretary of Labor in the areas of budget, human resources, information technology, procurement, facilities management, administration, and the Department's overall civil rights program. The Department of Labor administers a multitude of federal programs.

Mary J. Mitchell, *Deputy Associate Administrator for Electronic Government and Technology, General Services Administration*
In her capacity as Deputy Associate Administrator, Ms. Mitchell is responsible for providing leadership and management reporting on the use of electronic business strategies in the Federal Government. Her office supports, coordinates, and monitors the U.S. Government's implementation of electronic ways of doing business. Ms. Mitchell served as part of the leadership team on the Office of Management and Budget (OMB) interagency task force that defined the U.S. e-Government strategy for transforming government services around citizen and business needs.

Track Session Speakers

The 2005 Government Technology Performance Summit features presentations from over 30 leaders in government technology. While the summit's plenary sessions provide views from decision-makers in mandating bodies and high-performing agencies, our track sessions feature the latest "best practice" innovations in technology performance from the most advanced agencies in government. Don't miss your chance to hear the latest initiatives mandates and innovations in technology performance!

Comprehensive Coverage of Latest IT Initiatives, Mandates and Innovations

From THE Decision Makers in Government.

The ONLY Technology Summit Designed to Measure the Impact of Technology and Improve Performance!



Who Should Attend?

This event offers a comprehensive project strategy and performance measurement toolkit for…

- ✔ Chief Information Officers
- ✔ Chief Technology Officers
- ✔ IT Managers
- ✔ Security Officers
- ✔ Project and Program Directors
- ✔ Budget and Procurement Officers
- ✔ Technology Architects

… and all others concerned with maximizing the performance of government IT programs!

complete speaker roster and session details!

The Year Ahead in Government IT

The Government Technology Performance Summit Provides Proven Guidance for OMB Sticking Points

- ✔ Mission-aligned performance measures are demonstrated in the Exhibit 300 to link projects with agency goals
- ✔ Major IT projects are within 10% of cost, schedule and performance objectives
- ✔ Demonstration of savings achieved and quantifiable performance improvements on all A-76 competitions
- ✔ Information systems are verifiably certified and accredited to ensure information security
- ✔ IT security is integrated with the Federal Enterprise Architecture
- ✔ Agencies must use mission-aligned performance information to make project management and IT portfolio management decisions
- ✔ Agencies must develop a documented agency policy for using Earned Value Management
- ✔ Project managers are trained and certified according to project risk

**Source: Office of Management and Budget*

"OMB officials are not looking just at current individual program and project performance. They're looking at an agency's overall track record on performance."

— *Government Computer News* citing Karen Evans, Administrator for the Office of e-Government and IT, Office of Management and Budget, August 16, 2004

Your agency must prepare for the rising expectations and increased scrutiny of project performance in IT!

2001	**"Very informative; speakers know their subject well. I gained a lot of new information and the sessions also confirmed some of my own best practices!"** *Catherine Harma, AANS*
2002	**"An excellent set of speakers who were very effective in presenting complex material."** *Joe Baldino, DOD*
2003	**"Great simple models that we can use right away to develop measures with your program side – easy and quick and non-threatening models to use for results."** *Rich Moraski, USDA*
2004	**"The most effective technology event I've attended in years!"** *Candis Dunnington, NSF*

2005 Don't Miss Out on the Most Important Government Technology Event of the Year!

Hotel and Venue Information:

Government Technology Performance Summit 2005 will be hosted at the Doubletree Hotel Crystal City. A limited number of rooms will be available at a discounted rate of $153, provided that your reservations are made by January 7, 2005. Please call the hotel directly to make reservations. Be sure to ask for the Performance Institute conference rate.

For reservations contact:

Doubletree Hotel Crystal City
300 Army Navy Drive
Arlington, VA 22202
Phone: 703-416-4100
http://www.doubletreecrystalcity.com/

Exhibiting and Sponsorship Information:

To learn more about exhibit and sponsorship opportunities at The Performance Institute educational seminars and conferences, please contact Melvin Hall at 703-894-0481.

Summit Tuition: *Register by January 18, 2005 for our Early Bird Special!*

	Register by January 18, 2005	*After January 18, 2005:*
Summit Tuition:	$ 895	$ 1095
One Pre-Summit Workshop:	$ 295	$ 395
Two Pre-Summit Workshops:	$ 495	$ 595

Register by calling 703-894-0481 or visit us online at www.PeformanceWeb.org/GTPS.

Group Discounts:

Reduced tuition rates for delegates who attend in groups of three or more are also available. Contact Melvin Hall at 703-894-0481 or hall@performanceweb.org.

Administrative Note: A $150 service fee will be charged on cancellations received less than three weeks from the date of the event. A credit memo will also be sent reflective of that amount, which can be used for a future Performance Institute conference. As speakers are confirmed six months before the event, some speaker changes or topic changes may occur in the program. The Performance Institute is not responsible for speaker changes, but will work to ensure a comparable speaker is located to participate in the program.

Performance Institute
1515 N. Courthouse Rd. Suite 600
Arlington, VA 22201

Comprehensive Training for Managing Government IT Initiatives!

Registration Form for Government Technology Performance Summit 2005

Call 703-894-0920; Fax this Form to 703-894-0482; Or visit www.ManagementWeb.org

- ❑ **Yes!** Register me for the summit only
- ❑ **Yes!** Register me for the summit and one workshop (choose A, B, C, D, or E)
- ❑ **Yes!** Register me for the summit and two workshops (choose A, B, C, D, or E)
- ❑ **Yes!** Please call me. I am interested in a special group discount for my team

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Dept. _____

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