Identify Opportunities to Improve School Accountability

2004 No Child Left Behind *Symposium*

Delivering Proven Methods to Improve Student Achievement and School Performance



Updated Methods and Strategies to Help Educators Navigate NCLB Mandates

Ensure Equal Access
Identify services leading to improvement for ALL children; educationally disadvantaged, Native American, children of migrant workers or homeless

Achieve Your AYP
Determine proven strategies for meeting targets set by your adequate yearly progress benchmarks

Improve Program Performance
Establish appropriate performance goals and identify transferable funds to efficiently finance quality academic programs

Harness School Improvement Techniques
Master methods and strategies for turning a low-performing school around

PLUS WORKSHOPS ON RETAINING HIGHLY QUALIFIED TEACHERS AND FUNDING INNOVATIONS

May 19-21, 2004 • Arlington, VA

Presented by:
The Performance Institute

In association with:
PUBLIC EDUCATION NETWORK

Education Commission of the States

Find, Win and Manage Grants for K-12 School Programs in Compliance with NCLB

Apply Innovative Methods to Implement NCLB Mandates

Key Reasons to Attend:

1. **Identify** opportunities and allowances available to finance costly NCLB penalties and testing
2. **Navigate** the NCLB law to be compliant
3. **Achieve** the goals set by your AYP
4. **Upgrade** assessment systems to track teacher quality and paraprofessional
5. **Discover** best practices for NCLB implementation

Who Will Attend?

- Principals
- Superintendents
- Curriculum Specialists
- District Administrators
- Assistant Superintendents
- School Administrators
- LEAs & SEAs
- Education Grants Specialists
- Grant Writers
- Teachers

…and all education professionals charged with implementing No Child Left Behind mandates and raising academic performance

Dear Education Professionals,

Educators and administrators alike are seriously concerned about the implications of the No Child Left Behind law. Increased accountability, budget deficits and costly "low-performing" penalties weigh heavy on fiscally starved states. Though the federal government insists that this sweeping reform grants states more fiscal flexibility, some argue that it undermines teacher autonomy and creativity.

Join leading education experts at the 2004 No Child Left Behind Symposium, May 19-21, 2004 in Arlington, VA to proactively explore and effectively implement the regulations of this vast law. Learn the mandates, apply the lessons learned and proven practices and achieve results for your school and your students!

Improve School Performance under the NCLB Mandates with Scientifically-Based Practices

NCLB promises states more fiscal flexibility in return for set student achievement standards and performance accountability across the board. Ensure your school is compliant and "high-performing." Align academic programs and strategies with your AYP goals and implement cost-effective practices to make every dollar count. NCLB encourages schools to select instructional approaches that have a proven track record of effectiveness and requires the use of scientifically-based research in selecting educational programs and in designing high-quality professional development programs. Prepare your school district to pay for these supplemental programs.

Implement Effective Programs: Prevent Your Schools from being labeled "Failing Schools"

The ultimate blow to any district is having their school(s) labeled as failing. When a school receives Title I money and fails to achieve its AYP goals, it faces stiff penalties and corrective action that gets more rigorous with time of incompliance. From the simple act of public reporting to the problematic task of opting out students and comprehensive school change in staff and daily or yearly school schedules—school districts, administrators and educators must be prepared to manage the consequences. Learn performance and assessment strategies to measure student progress. Identify resources for implementing standards at all school levels, design and implement accountability systems and use data appropriately to improve student and school performance.

Achieve Adequate Yearly Progress Projected Goals

This seminar promises to be a valuable forum for the exchange of information on education trends, mandates and best practices among field experts and practitioners since the passing of the No Child Left Behind Act. Education professionals from across the nation will benefit from practical strategies for coping with pressing education challenges to reach and maintain student proficiency and achievement. Register today by calling 703-894-0481 or visit us online at www.performanceweb.org. I hope to see you this May!

Sincerely,



Chris DeJohn
Associate Director
Center for Social Policy and Education
The Performance Institute

Comply with NCLB Mandates!

Day One: May 19, 2004

8:00 Registration and Continental Breakfast

8:30 Keynote Address: Where We are: A Look at the Current Status of the No Child Left Behind Act

While many educators have shown great reluctance to NCLB, all must face the fact that it is here and in effect. The reforms and scope of this new law is sweeping and ambitious. The Act is based on four basic principles: stronger accountability for results, increased flexibility and local control, expanded options for parents and an emphasis on teaching methods that have been proven to work. Attend this keynote session to obtain a current briefing on the status of the law and funding for programs implemented to achieve the basic principles of NCLB. Identify federal funding levels for education programs for FY04 and how programs necessary under NCLB will be affected.

Arnold Fege, *Public Education Network*

9:30 AYP Panel Discussion: Issues Related to the Ultimate Goal of Achieving Adequate Yearly Progress

No Child Left Behind aims to achieve a lofty goal that no society has ever attempted: a quality education for all of our students by the 2013-2014 school year. To meet the 100% proficiency goal, each state must define Adequate Yearly Progress (AYP), a set of performance goals that establishes the minimum levels of improvement, based on student performance on state standardized tests that schools, local education agencies and the State as a whole must achieve within time frames specified in law. Now that academic standards have been determined, tests and AYP benchmarks must be appropriately aligned with the stipulated student standards. Achieve academic expectations by strictly following your improvement timeline. Join us for this interactive question and answer session to help you better identify strategies for meeting AYP.

- Establish a Starting Point; Analyze Data and Set Your AYP Targets
- Implementing Successful School Improvement Strategies to Get Back to AYP
- Integrate Practices that Measure Student Progress Annually

Ethan Cancell, *Special Assistant to the Secretary of Education, Pennsylvania Department of Education*

Charlotte Harris, *Development/Title I Director, Boston Public Schools*

Sheila Evans-Tranumn, *Associate Commissioner, New York State Education Department*

11:00 Morning Break and Refreshments

11:15 The Impact of NCLB on LEP Students

Recent studies show that the US has the highest percentage of non-english speaking students in the history of the country. The government has recently relaxed some of the policies relating to limited-english students making AYP goals more attainable. Discover the effect this law has had and will have on schools, school divisions, and states in the areas of assessment, professional development, qualified personnel, and parental involvement.

Roberta Schlicher, *ESL Specialist, Virginia Department of Education*

12:15 Networking Luncheon

1:30 Improving NCLB Implementation in Rural Schools

Identify recent policy and implementation developments in compliance with No Child Left Behind in rural areas. The session will focus on issues for rural schools in areas related to fully-qualified teacher provisions, paraprofessional qualification, school choice and supplemental services.

Tom Luna, *Executive Director, Rural Education Task Force, US Department of Education*

2:30 Implementation of NCLB: Lessons from the States

As implementation of NCLB enters its third year, states and local school districts are facing significant difficulties in implementing the legislation. Challenges include funding, meeting AYP targets, defining standards, and developing strong data collection and reporting systems. However, in spite of the challenges, states have also made significant progress in implementing the legislation. Drawing from a national database on NCLB implementation, this session will discuss the status of NCLB in schools, districts, and states across the nation.

Dewayne Matthews, *Senior Advisor to the President, Education Commission of the States*

3:30 Afternoon Break and Refreshments

3:45 Requirements for Parent Notifications & Choices

Elevating the mandates into an effective marketing and engaging strategy is a challenge facing schools today. Identify the tools necessary to build a systemic infrastructure to support parents and educators as collective partners. Learn the requirements for notifying parents in your school district of the services available to them.

Charlotte Harris, *Development/Title I Director, Boston Public Schools*

4:45 Adjourn



Day Two: May 20, 2004

8:30 Continental Breakfast

9:00 NCLB - "Federal Christmas Tree for Education"

Looking for federal education grants? Most of them are part of No Child Left Behind. This session will teach you about all the grants funded under NCLB's ten titles including:

- Names and nature of each grant
- Amounts appropriated for this year that are available for school districts
- Probability of funding so you can put your grant writing effort where it will get the best pay off for your district

***Charlotte Harris**, Development/Title I Director, Boston Public Schools*

10:00 The Reading First Program Under NCLB: Past, Present and Future

In the U.S. today, approximately six million adolescents read "below basic" levels. Since no student with low literacy skills can graduate from high school prepared for college or a career, the Alliance for Excellent Education recommends that the president and Congress expand on the Reading First program under NCLB. Reading First will distribute $5 billion over five years to states to establish comprehensive reading instruction for students in kindergarten through third grade, but which will not help middle or high school students.

- An examination of the literacy crisis in America
- Explanation of the Alliance's Adolescent Literacy Initiative, which would expand upon the Read First Program to include grades 4-12
- The necessity of a federal partnership in adolescent literacy

***Iris Bond**, Policy Associate, Alliance for Excellent Education*

11:00 Morning Break and Refreshments

11:15 Success Story: Revitalizing a School "In Need of Improvement"

Identify how one school improved and met their AYP.

- Implement tutoring and after-school programs that promote student competency
- Apply performance and assessment strategies to measure student progress
- Identify resources for implementing standards at all school levels
- Design and implement accountability systems
- Use data appropriately to improve student and school performance

***Dr. Linda J. Boyd**, Director, School Improvement Initiatives, Maryland State Department of Education*

***Rose Tasker**, Principal, Van Bokkelen Elementary School, Anne Arundel County Maryland*

12:30 Networking Luncheon/Conference Adjournment

1:30 Post-Conference Application Workshop A: Implementation Strategies for Developing & Retaining Quality Teachers Since NCLB

By 2005-06, states must have "highly qualified" teachers in all their public school classrooms where core academic subjects are taught. Your school district must take certain steps now to ensure that this goal is met. Attend this interactive application workshop and apply the recruiting, retaining and teacher certification methods and best practices that will help your districts' schools meet the NCLB teacher qualification provisions. Evaluate and implement teacher improvement plans to best fit your district/state's needs.

- Certifying and retaining "highly qualified" teachers and paraprofessionals since NCLB
- Identify funding opportunities and flexibility to provide a quality teacher in every classroom
- Strategies for meeting teacher qualifications

***Robert Weil**, Deputy Director, Educational Issues Department, American Federation of Teachers**

4:15 Adjourn

Day Three: May 21, 2004

8:30 Continental Breakfast

9:00 Post-Conference Workshop B: Achieve the NCLB Mission: Procure Grants that Affect Every Student

Since the passing of No Child Left Behind in 2001, new requirements and opportunities for federal funding have been established. Identify the major changes in federal education programs and how these initiatives transfer money for your school or district. Learn to aggressively approach the NCLB law by implementing an assignment of responsibilities and training for needs assessment and ensure appropriate management of grants. Join us for this interactive workshop on how to establish a strategic plan and set priorities that you can take back and implement in your school district.

- Develop a Strategic Plan for Winning Grants
- Understand Accountability Standards and How to be Compliant
- Capitalize on States' and School Districts' Increased Local Flexibility

***Gail Vertz**, Executive Director, Grant Services Inc.*

12:00 Adjourn

** Invited Speakers*

eft Behind Act

Rave Reviews from Past NCLB Events:

"Speakers were dynamic 'cheerleaders' for effective and equitable leadership towards excellence for schools, staff, parents and especially students. Very impressive!"

— Judy E. Forbush, Coordinator of Title Services, Cabell County Schools

"Great conference! It made me more aware of NCLB and different components we need to include to make my programs successful."

— Lloyd Sumner, Principal, USD # 365

"The summit showed definite ways to implement, manage and evaluate programs to meet NCLB mandates."

— Florice Ritter, Lead Teacher, Department of Juvenile Services

Bring this Program In-House!

Develop a Plan of Effective Program Implementation for Your School District or State Education Agency:



The Performance Institute offers customized one, two and three day education programs to state and federal agencies, tailored specifically to your program. Using the logic model and other Institute methodologies, our experts will work with you and your team to develop cost-effective, performance measures for program implementation. For more information on in-house training sessions, please contact James Simpson at 703-894-0481 or simpson@performanceweb.org.



Venue and Hotel Information:

The "2004 No Child Left Behind Symposium" will be held at the Performance Institute, in Arlington, VA.

The Performance Institute
1515 North Courthouse Rd. Suite 600
Arlington, VA 22201
703-894-0481

Hotel Information

The Performance Institute is located just two blocks from the Quality Courthouse Hotel, where a limited number of rooms have been reserved at a discounted rate of $129. Please call the hotel to make reservations and be sure to ask for the Performance Institute conference rate (Use code S154).

Quality Courthouse
1200 N. Courthouse Rd.
Arlington, VA 22201
703-524-2000

Tuition:

The fees for attending the 2004 No Child Left Behind Symposium are as follows:

Symposium	$1095
One Workshop:	$395
Both Workshops:	$595

Group Discounts:

For information about group tuition discounts available for the 2004 No Child Left Behind Symposium, please contact James Simpson at 703-894-0481 or simpson@performanceweb.org.

Administrative Note: A 10% cancellation fee on registration will be charged for cancellations received less than three weeks from the date of the conference. As speakers are confirmed six months before the event, some speaker changes or topic changes may occur in the program. The Performance Institute is not responsible for speaker changes, but will work to ensure a comparable speaker is located to participate in the program.



The Performance Institute
1515 North Courthouse Road
Suite 600
Arlington, Virginia 22201

Comply with NCLB Mandates!

2004 No Child Left Behind Symposium

Call 703-894-0481, Fax this Form to 703-894-0482 or Visit www.PerformanceWeb.org

- ☐ Yes! Register me for the symposium.
- ☐ Yes! Register me for the symposium and one workshop (Choose A or B).
- ☐ Yes! Register me for the symposium and both workshops.
- ☐ Please call me. I am interested in a special Group Discount for my team.

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Title _____

Organization _____

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