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THE FOUNDATION AND NONPROFIT PERFORMANCE AND MANAGEMENT UPDATE

PRESENTED BY THE PERFORMANCE INSTITUTE AND THE AMERICAN STRATEGIC MANAGEMENT INSTITUTE

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Performance-based Management for Nonprofits

Nonprofits Adopting a For-Profit Model

Motivated in part by an uncertain economy, nonprofit organizations have become more results-driven by developing new ways of creating revenue, increasing employee specialization, and enhancing marketing techniques. In general, there is a shift in the culture of nonprofits that is much more focused on the fundamentals of business. Changing the way an organization is run to increase efficiency and impact, a process known as capacity building, is one of the biggest trends in nonprofits, said Margaret O'Donnell, director of the American Humanics Nonprofit Certification Program. Some of the changes are also due to the fact that nonprofits have been under greater scrutiny in recent years after questions were raised about the portion of donations that goes to fundraisers or telemarketers. Donors want to know that their money will be put to good use.

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Nonprofit Times Releases Top 50 Power and Influence List

The Nonprofit Times has released its annual Power and Influence Top 50 list. Those named to the 2005 list were chosen from a field of more than two hundred nominees by NPT staff and members of the nonprofit community.

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Report Finds Nonprofits at Critical Juncture as Boomers Retire

UPCOMING EVENTS

The 2005 Foundation and Nonprofit Performance Conference
September 26-28, 2005

2005 National Workforce Excellence Summit
November 7-9, 2005
Washington, DC
More Info

2005 Arizona State Grants Summit
November 14-15, 2005
Phoenix, AZ
More Info

2005 Ohio State Grants Summit
December 5 – 6, 2005
Columbus, OH
More Info

The 2005 Charter School Performance Conference
October 17–19, 2005
San Diego,CA
More Info

The 2005 National Summit on Gang Violence
December 7-9, 2005
Arlington, VA
More Info

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The Building Movement Project, a national initiative to promote nonprofit organizations to work towards social change, announces the release of "Up Next: Generation Change and the Leadership of Nonprofit Organizations." The report, produced in conjunction with the Annie E. Casey Foundation, with support from the Evelyn and Walter Haas, Jr. Fund, finds that young leaders in nonprofits face critical challenges that threaten organizational sustainability and must be addressed before their Boomer counterparts retire.

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The State of E-Philanthropy

E-Philanthropy has evolved greatly in recent years. In 1999, less than 15 percent of the 1,000 groups (I) researched had a Web presence, and most were merely brochures. Online fundraising was negligible -- some groups could accept online donations, but few were running proactive appeals. While the dotcom hype generated tremendous interest, it also led to unrealistic expectations. Placing a "donate now" button on a website does not guarantee consistent contribution.

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Nonprofit and Foundation Accountability Updates



Nonprofits Say Accountability is Top Industry Concern

At a time when the Senate Finance Committee is considering potential legislation to further regulate the charitable sector, nonprofit organizations confirm that accountability is the most pressing issue facing the nonprofit community. Nearly half (45%) of those surveyed say accountability to donors and regulatory bodies ranks in the top three industry concerns.

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Panel on Nonprofit Sector Makes Final Recommendations to Senate Committee

On June 22, the Panel on the Nonprofit Sector released its Final Report on reform for charities. The published results are "intended to strengthen the ability of the nation's 1.3 million charities and foundations to serve as responsible stewards of the public's generosity." The 116-page report, which makes over 120 recommendations in 15 areas of nonprofit governance and financial reporting, was well received by Senate Finance Committee Chair Charles Grassley (R-IA) and Internal Revenue Service (IRS) Commissioner Mark Everson.

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Gauging Nonprofit Accountability: What Nonprofits Need to Do

The debate continues in the nonprofit community concerning accountability to those who have invested their trust, faith, and money. Donors are increasingly demanding to see measurable results from their donations, and the public at large is likewise asking for better governance and more operational transparency. Savvy nonprofits are discovering that achieving accountability and demonstrating stewardship is a team effort that spans a charity's entire operation.

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Nonprofits Face Generation Gaps For Boards, Donors

The oldest members of Generation X, 46 million Americans born from 1965 through 1981, are reaching age 40 this year, the advance guard of a generation that ultimately will replace the 80 million Baby Boomers, born from 1946 through 1964, the youngest of whom turned 40 last year. That generational shift, compounded by the aging of 75 million “Traditionalists” born before 1946 and the 76 million “Millennials” born from 1982 through 2000, creates big challenges for nonprofits in diversifying their boards to better serve increasingly broad constituencies, experts said.

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Nonprofit Financial Disclosure

Preliminary results from a survey distributed to hundreds of private, nonprofit, charitable organizations by the Johns Hopkins Nonprofit Listening Post Project during March 2005 reveal that substantial proportions of the country's nonprofit organizations are already utilizing most of the financial disclosure practices under review by the Senate Finance Committee to improve nonprofit governance and accountability.

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New Publications

Governance as Leadership: Reframing the Work of Nonprofit Boards is the culmination of a three-year research project between BoardSource and the Hauser Center for Nonprofit Organizations at the John F. Kennedy School of Government at Harvard University . Chait, Ryan, and Taylor assert that there are three modes of governance — fiduciary, strategic, and generative — and that to run their organizations more effectively, boards need to incorporate each mode into their governance approach. For more information please visit:
http://www.boardsource.org/viewbookstoreitem.asp?ID=161

Organizing Foundations for Maximum Impact: A Guide to Effective Philanthropy
This book delineates the process by which foundations can be more effective in their philanthropy endeavors and successfully pursue their goals. For more information please visit: http://www.aspeninstitute.org/

SAVE THE DATE!

The 2005 Foundation and Nonprofit Performance Conference
The Performance Institute & The American Strategic Management Institute
Washington, D.C.
http://www.performanceweb.org/nonprofit

President: Carl DeMaio
Director of Social Policy and Nonprofit Management: Amy Shioji
Newsletter Editor: Nicole Cathcart

The Nonprofit Management & Performance Update is provided as an informational newsletter to all human services, foundations and nonprofit organizations about news and innovations in performance management reforms.

The Performance Institute is a private think tank that serves as the nation's leading authority and repository on performance-based management practices for government and nonprofit organizations. Its mission is to identify, study, and disseminate the leading management innovations pioneered by "best-in-class" government programs at federal, state and local levels. Through its national conferences on pressing issues, interactive executive training programs, and best practice research projects, the Institute provides cutting-edge expertise in the design, implementation and evaluation of strategies to solve operational challenges and enhance government performance.

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