IT Capital Planning and Investment Management

IN GOVERNMENT

November 3 - 4, 2005 • Arlington, VA
The Performance Institute

How You Will Benefit:

Develop Sound Investment Methodologies through IT Capital Planning

Utilize the IT Maturity Model to improve your agency's investment process

Align IT Investments with Strategic Goals

Construct a comprehensive strategic plan that supports overarching agency goals and missions

Create a Comprehensive IT Investment Portfolio

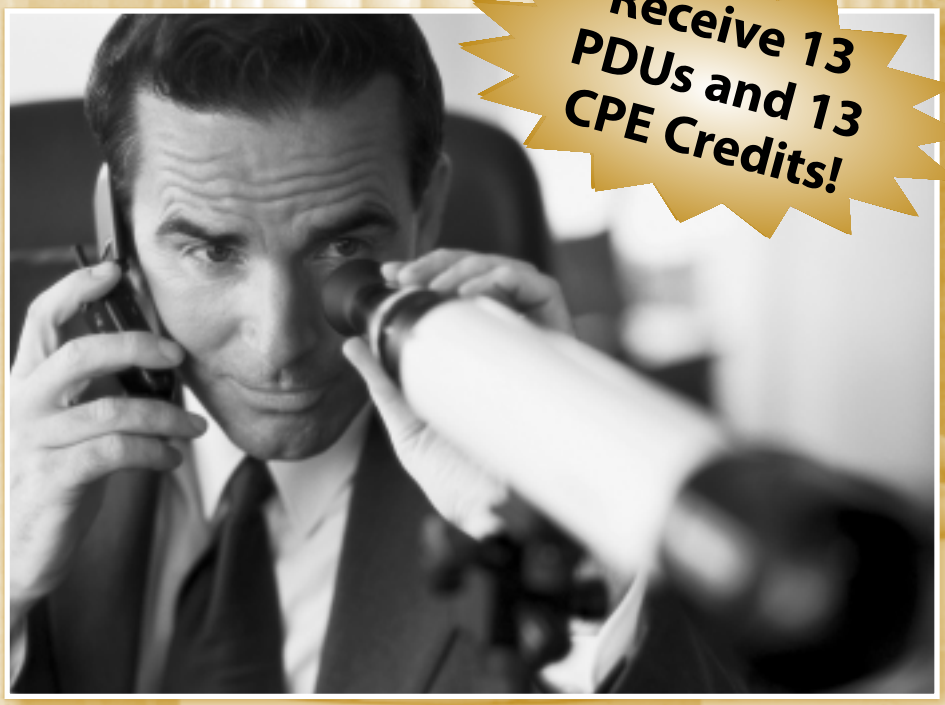
Improve investment planning through the advancement of control phase processes

Construct Portfolio Performance Measures

Implement effective IT program and portfolio management for lasting results

What You Will Learn:

- IT Investment Management Framework
- Clinger-Cohen and OMB Guidelines
- IT Investment Maturity Model
- Portfolio Management Techniques for Government
- IT Investment Review Process



Receive 13 PDUs and 13 CPE Credits!

Presented by:

The Performance Institute

R.E.P. Project Management Institute

Apply a Step-by-Step Process for Effective IT Capital Planning in Government

www.PerformanceWeb.org

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PROGRAM AGENDA

Day One: November 3, 2005

9:00 IT Capital Planning Guidance and Mandates
- Updates from the 2002 E-Government Act
- Understand the requirements of Clinger-Cohen and OMB Circulars A-130, A-11 and the Exhibit 300 and 53 processes

10:15 Break & Refreshments

10:30 The Framework: Government Technology Maturity Model for IT Investment and Project Management
- Understand the GAO framework and hear new updates
- Learn how the framework will provide a clear structure for assessing IT capital planning
- How to apply it, how to benchmark against it, how to advance through the stages and implement best practices

12:00 Networking Luncheon

Step-By-Step Walk Through: Information Technology Investment Management (ITIM)

1:00 Stage One: Creating Investment Awareness
- Recognize strategic elements and implementation methods
- Determine requirements for proposal justifications
- Conduct a risk analysis and establish success metrics

2:15 Stage Two: Building the Investment Foundation
- Determine IT investment board operation, project oversight and asset tracking
- Examine business needs for IT projects

3:15 Break & Refreshments

3:30 Stage Three: Developing a Complete Investment Portfolio
- Use the Information Technology Investment Portfolio System (ITIPS)
- Establish authority alignment of IT investments boards
- Plan for technology acquisition and architecture development

4:30 Adjourn

Day Two: November 4, 2005

8:30 Continental Breakfast

9:00 Stage Four: Improving the Investment Process
- Establish post-implementation reviews and feedback
- Ensure portfolio performance evaluation and improvement
- Apply system and technology succession management

10:15 Break & Refreshments

10:30 Stage Five: Leverage Information Technology for Strategic Outcomes
- Ensure investment process benchmarking
- Implement IT-driven strategic business change
- Achieve fully-realized IT strategy

12:00 Networking Luncheon

1:00 IT Capital Planning: What Gets Measured is What Gets Done
- Determine metrics for portfolio development
- Establish portfolio performance management
- Discover the tools and techniques for accurate performance measures

2:45 Break & Refreshments

3:00 Case Study: IT Capital Planning
- Acquires strategies and best practices from federal agencies using the ITIM framework

4:30 Adjourn

METHODOLOGY COVERED

The framework developed by the GAO, Information Technology Investment Management (ITIM), utilizes a methodology comprised of key practices that contribute to attainment of a maturity stage. The methodologies will enable you to learn to devise capital plans, manage with investment foundations and effectively build a business case for your IT needs. Also, utilize comprehensive portfolio and project management to make sound IT decisions. The processes provide motivation and direction for a vigorous enterprise ITIM program while supplying best management practices for a practical, successful ITIM experience.

RECEIVE CERTIFICATION & IN-HOUSE TRAINING



This event is part of the Government Project Management Certification Program. In addition, the Performance Institute offers customized education programs to federal and state agencies that wish to train staff members in their own facility on project management. For more information about the certification and in-house training options available to you, please contact Blake Zach at 703-894-0481 or email him at Zach@PerformanceWeb.org.

Venue and Hotel:

IT Capital Planning and Investment Management will be hosted at the Performance Institute in Arlington, Virginia, just one block east of the Courthouse stop on the Orange Line of the D.C. Metro. A public parking garage is located inside of the building.Continental breakfast and a catered lunch will be provided for delegates on each day.

The Performance Institute
1515 N. Courthouse Rd., Suite 600, Arlington, VA 22201
703-894-0481

A limited number of rooms have been reserved at a discounted rate of $153 at the Holiday Inn Rosslyn at the Key Bridge. Please contact the hotel directly and use the code ILCORPER when making reservations at the hotel.

Holiday Inn Rosslyn at the Key Bridge
1900 North Fort Myer Drive
Arlington, VA 22209
1-800-368-3408
www.holiday-inn.com/rosslynkbridge

Tuition and Group Discounts:

The fee for attending *IT Capital Planning and Investment Management* is $1095. Reduced tuition rates for delegates who attend in groups of three or more are also available by calling Melvin Hall at 703-894-0481or email him at Hall@PerformanceWeb.org. Be sure to use program code **T188** when you register.

Cancellations and Quality Assurance:

The Performance Institute strives to provide you with the most productive and effective educational experience possible. If after completing the course you feel there is some way we can improve, please write your comments on the evaluation form provided upon your arrival. Should you feel dissatisfied with your learning experience and wish to request a credit or refund, please submit it in writing no later than 10 business days after the end of the training to: Chris DeMaio, Chief Operating Officer, The Performance Institute, 1515 N. Courthouse Road, Suite 600, Arlington, VA 22201 (phone: 703-894-0481). We will evaluate individual complaints in a context of collective comments from the event. **Note:** A $150 service fee will be charged on cancellations received less than three weeks from the date of the event. A credit memo will also be sent reflective of that amount, which can be used for a future Performance Institute conference.

IT Capital Planning and Investment Management in Government

REGISTRATION FORM

To Register:

PRIORITY CODE: T188-WEB

1. Call Melvin Hall at 703-894-0481
2. visit www.performanceweb.org
3. or fax this form to 703-894-0482

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CPE Credit:
Delivery Method: Group-live
Program Level: Intermediate
Prerequisites: None
Advanced Preparation: None

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CPE Credits: 13

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